

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62534-1

DATE PRINTED

08/15/12

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington DC 20003-3021		Washington DC 20005-5002		
CONTACT	CASEY BESSETTE		PRODUCT EST # 1567		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1567	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:28A	06:00A	30S	10/30/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
2	11000..	2	05:28A	06:00A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	2	550.00	1100.00
3	01111..	4	06:00A	07:00A	30S	10/30/12-11/02/12	NEWS 4 TODAY	4	850.00	3400.00
4	10000..	1	06:00A	07:00A	30S	11/05/12-11/05/12	NEWS 4 TODAY	1	850.00	850.00
5	01111..	4	07:00A	08:58A	30S	10/30/12-11/02/12	THE EARLY SHOW	4	850.00	3400.00
6	10000..	1	07:00A	08:58A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	850.00	850.00
7	00100..	1	05:00A	05:28A	30S	10/31/12-10/31/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
8	11000..	2	05:00A	05:28A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5-5:28AM	2	550.00	1100.00
9	00110..	2	08:58A	09:58A	30S	10/31/12-11/01/12	RACHEL RAY	2	900.00	1800.00
10	00111..	3	09:57A	11:00A	30S	10/31/12-11/02/12	PRICE IS RIGHT	3	1800.00	5400.00
11	00010..	1	11:00A	12:00N	30S	11/01/12-11/01/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
12	10000..	1	11:00A	12:00N	30S	11/05/12-11/05/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
13	01001..	2	12:00N	12:25P	30S	10/30/12-11/02/12	NEWS 4 AT NOON	2	1100.00	2200.00
14	10000..	1	12:00N	12:25P	30S	11/05/12-11/05/12	NEWS 4 AT NOON	1	1100.00	1100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002
	USA		USA	
CONTACT	CASEY BESSETTE		PRODUCTEST # 1567	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1567	PRODUCT CODE	1300
NATIONAL SALESPERSON				
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			FROM	TO						
15	00101..	2	02:00P	02:58P	30S	10/31/12-11/02/12	LET'S MAKE A DEAL	2	750.00	1500.00
16	01010..	2	04:00P	05:00P	30S	10/30/12-11/01/12	DR PHIL	2	1500.00	3000.00
17	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	1500.00	1500.00
18	00101..	2	05:00P	05:30P	30S	10/31/12-11/02/12	NEWS 4 AT 5 PM	2	2500.00	5000.00
19	01110..	3	06:00P	06:30P	30S	10/30/12-11/01/12	CBS4 NEWS AT 6	3	2500.00	7500.00
20	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	2500.00	2500.00
21	.0111..	3	06:30P	06:58P	30S	10/31/12-11/02/12	CBS4 NEWS AT 630PM	3	2500.00	7500.00
22	01011..	3	10:35P	11:37P	30S	10/30/12-11/02/12	LATE SHOW WITH DAVID	3	1200.00	3600.00
23	10000..	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	1200.00	1200.00
24	00111..	3	11:37P	12:37A	30S	10/31/12-11/02/12	LATE LATE SHOW WITH CRAIG	3	750.00	2250.00
26	Sa	1	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
27	Sa	1	10:35P	11:35P	30S	11/03/12-11/03/12	CSI MIAMI	1	500.00	500.00
28	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	5500.00	5500.00
29	Th	1	06:57P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	7000.00	7000.00
30	Su	1	11:07P	12:07A	30S	11/04/12-11/04/12	CLOSER	1	500.00	500.00
31	00010..	1	01:00P	02:00P	30S	11/01/12-11/01/12	THE TALK	1	750.00	750.00

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			FROM	TO						
32	10000..	1	08:58A	09:58A	30S	11/05/12-11/05/12	RACHEL RAY	1	900.00	900.00
33	10000..	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.00
34	10000..	1	01:00P	02:00P	30S	11/05/12-11/05/12	THE TALK	1	750.00	750.00
35	10000..	1	05:00P	05:30P	30S	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	2500.00	2500.00
36	0010000	1	10:00P	10:35P	30S	10/31/12-10/31/12	LATE NEWS M-SU	1	4500.00	4500.00
37	1000000	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SU	1	4500.00	4500.00
38	Sa	1	05:00A	07:30A	30S	11/03/12-11/03/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
39	00101..	2	01:00P	02:00P	30S	10/31/12-11/02/12	THE TALK	2	750.00	1500.00
40	01001..	2	02:00P	02:58P	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	2	750.00	1500.00
Total Contract:								67		95250.00
Billing Summary										
Qtr 4:12						Oct	Nov	Dec	Total	
						.00	94500.00	.00	94500.00	
GRAND TOTAL									94500.00	

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